

Focus Brands: Student Internship/ Full-time Position Opportunity

Absolutely love her. She got to meet w/ the president and some of the marketing team today. They all loved her too.

We are making her an offer and trying to figure out start date!

Thx so much for sending her our way! Hopefully she will accept the position and stay for a long, long time. :)

Lauren [REDACTED], Director of PR/Corp Comm, Moe's Southwest Grill

From: Lauren [REDACTED] ([REDACTED]@focusbrands.com)
Sent: Thursday, June 09, 2011 9:08 AM
To: 'Paul Heller'
Cc: 'Ashley [REDACTED]'
Subject: RE: Recommending Ashley [REDACTED] for your Internship Position at Focus Brands/Moe's
Attachments: Intern Job Posting.docx

Thx for the recommendation!

Ashley--

I don't know how much Professor Heller told you about the Internship, but attached is a quick description of what we are looking for. And FYI - this is a paid position.

If you are interested, I would love to bring you in for an interview on Friday, June 24 @ 1030am. If there is a time that would work better for you, please let me know.

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Keep up with Moe's!



Please don't print this e-mail unless you really need to.

From: Paul Heller ([mailto:profheller@gmail.com])
Sent: Wednesday, June 08, 2011 3:28 PM
To: Lauren [REDACTED]
Cc: 'Ashley [REDACTED]'
Subject: Recommending Ashley [REDACTED] for your Internship Position at Focus Brands/Moe's

Lauren:

As we discussed last week there is one student, Ashley [REDACTED], in my Social Media and Search Engine Marketing at Oglethorpe that is very serious about pursuing Social Media Marketing as a career direction. Ashley picks things up very quickly and has performed well in the first half of this challenging class on her weekly assignments, mid-term and unannounced quizzes. She is very professional in dress and appearance, and a mature individual who takes her academic and professional pursuits very seriously. Ashley also has a "big heart" doing a significant amount of volunteer work in the community presently and throughout her adult years.

You will note that she is graduating in December 2011 from Oglethorpe in both Psychology and Communications which with her industry experience in various marketing, sales/networking positions creates an ideal background for Social Media Marketing for a major brand. By the time she finishes the current Social Media and Search Engine Marketing course in late June she will have an excellent real-world background in SMSEM that I feel is very unique.

On the first assignment the students developed their own WordPress websites and I think you will be very impressed on what she accomplished in about a 4-6 hour assignment. She surpassed my normal expectations in many ways including writing longer content and using publisher to merge multiple pictures into a single image to upload into a widget. You can visit her actual site at www.ingenioussite.com.

Ashley's contact information is as follows along with her email address above.