

Paul Heller

Experience

Summer, 2011	Professor, PTI, Oglethorpe University Social Media and Search Engine Marketing – Evening Program
Spring, 2011	Professor, PTI, Mercer University Social Media and Search Engine Marketing – MBA Program
Fall, 2009	Professor, PTI, Georgia State University Corporate Finance (3300); Introduction to Business and Finance (1010) – Two Sections
Ongoing	Guest Lecturer, Emory Goizueta Business School Real Estate Finance: “ <i>Valuation Approaches In Conjunction with Actual Hotel Transactions</i> ”, and “ <i>Loan Defeasance and Negotiating REO</i> ”
Spring, 2009	Professor, PTI, Georgia State University Hospitality Quality and Service Management (3800)
Fall, 2008	Professor, PTI, Georgia State University Hospitality Quality and Service Management (3800) Introduction to Business and Finance (1010) – Two Sections
Spring, 2008 & Summer, 2008	Professor, PTI, Kennesaw State University Management Information Systems (3100)
Fall, 2007	Professor, PTI, Georgia State University Introduction to Business and Finance (1010)
1991 - 2007	Hotel Operator and Owner: Three Atlanta hotels
1990 - 1991	Resolution Trust Corporation - Senior Contracting Officer
1985 – 1990	Hillmark Corporation – Vice President of Operations and Marketing, Bradbury Suite Hotels and RoadStar Inns
1980 – 1985	Touche Ross & Company – Senior Management Consultant

Education, Certification, and Seminars on Education

GACE (Georgia Assessments for the Certification of Educators); passed the three components necessary for Middle School Mathematics: Professional Pedagogy I & II and Middle School Math

University Of Wisconsin – Madison, (1978-1980): M.S. in Finance and Accounting with 3.5 GPA

Rensselaer Polytechnic Institute – Troy, New York (1974-1978): B.S. in Electrical Engineering with 3.7 / 4.0 GPA, Cum Laude

Certified Public Accountant: State of Illinois on first sitting (all four parts) during 1980

Sales Training: Professional Selling Skills III, Xerox Corporation and
BASE For Sales Excellence, conducted by Zenith Data Systems

Seminars on Education: Alan November: “*Technology in Education*”, Todd Zakrajsek/UNC, “*Creating Excitement and Overcoming Apathy in the Classroom*”, and others.

Personal

Family: Born September 2, 1956. Married, three college age children.

Interests: Coaching youth sports, competitive bridge, triathlete, outdoors, photography